



Green Tourism and Green Economy

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[http:// www.th.undp.org](http://www.th.undp.org)

Outline of Presentation



- **Concept**
- **Ways and Means**
- **Further suggestions**

(1) Climate Change Imperative: ADAPTATION

- **Tourism development could augment climate risks and vulnerabilities, especially for the poor**
 - **Climate proofing tourism infrastructure**
- **Effects of CC on Tourism Industry**
 - **Awareness and capacity building of tourism sectors on CC risks and vulnerabilities**
 - **Integrating tourism into CC Adaptation Strategies**

Concept



(2) Going beyond GDP - i.e. beyond the numbers of tourism and income generation:

- **Put the equation right in measuring BOTH tourism benefits and impacts**
- **Tools/ Criteria/ Standard for measurement of 'green tourism'**
- **Access and benefit sharing of tourism revenue**
- **Roles of LGOs and CBOs**

HOW? : case studies and ideas



(1) Considering Carrying Capacity and Measuring Tourism Loss and Gain:

- **Poverty-Environment Initiative in Samut Songkram**
- **Tool: Sub-Global Assessment (SGA) as a tool and social process to make the link between ecosystem services and income generation activities e.g. tourism**
- **Level: local government organisations and communities**

HOW? : case studies and ideas



(2) Payment for Ecosystem Services (PES) / CSR

Approach:

- **Revenue from Tourism to support National Parks Operation and Maintenance**
- **Voluntary Payment from Tourist to conserve biodiversity, keystone species, and to support environmental management e.g. waste, water pollution**
- **Tapping into high-end hotels to buy local products to support sustainable harvesting**

HOW? : case studies and ideas



(3) Fiscal and Financial Measures:

- **Climate Public Expenditures and Institutional Review (CPEIR)**
 - **National Adaptation Trust Fund: of which part of the financial resource could come from tourism sector ----**
“Tourism Conservation Charge”

Further Suggestions



- **Focused Case Studies/ Pilot to reflect each aspect of the green tourism strategies of the 11th Plan to have tangible results**
 e.g. Tourism development plan for biodiversity hotspots
- **Inclusion of the emerging 'domestic' LOHAS (Lifestyle of Health and Sustainability) tourism**