

Message from Secretary General The National Economic and Social Development Council

Office of the National Economic and Social Development Council, also known as NESDC, is a national organization with important roles and responsibilities, as stated in the National Economic and Social Development Act, B.E. 2562. NESDC has important missions; to act as a strategic unit, an in-depth economic and social intelligent and consultant unit and a modern knowledge organization.

As NESDC is a core agency for strategic planning and formulation towards balanced and sustainable development that upholds the national interests, is responsive to changes, and works with the highest efficiency, NESDC has supported an organizational culture that “aims towards academic excellence, promotes public accountability, social responsibility, and good governance, and emphasizes on human resource development as humans are the most valuable asset of the organization.”

However, to attain the said organization culture, a good code of conduct and appropriate assignment of tasks are essential. Therefore, NESDC has drafted the Code of Conduct for executives and staff members of all levels, based on professional ethics, to follow as guiding principles to work for the benefit and well-being of Thai people. Moreover, NESDC REAL is introduced as a guiding concept to promote a holistic approach to cross-sectoral collaboration, fostering organizational structure that is resilient and highly-adaptive for changes, and is capable of delivering true impacts for society. The NESDC REAL is built on 8 pillars as followed;

1. **Responsiveness:** Be able to respond timely to changes based on systematic and reliable data.
2. **Reliability:** Encourage evidence-based outputs with timely delivery.
3. **Efficiency:** Utilize available resources more efficiently.
4. **Engagement:** Expand intra-organizational participation through a variety of activities to promote social bonds.
5. **Agility:** Increase working flexibility with organizational structure that is adaptive to changes.
6. **Accountability:** Increase individual performance and promote improvement.
7. **Lean:** Support taskforces, comprised of qualified personnel, as a means to accelerate outputs and shorten unnecessary procedures.
8. **Learning as a team:** Promote teamwork and a community of learning

In order to fully transform the NESDC REAL concept into reality, studying Code of Ethics and Code of Conduct of Office of the National Economic and Social Development Council (NESDC) is necessary. If you have any questions or concerns, regarding the guidelines, either for yourself, your supervisors, or your colleagues, please inform the related personnel at the earliest opportunity. Please keep in mind that a number of problems that arise are simple to solve if they are reported and executed in a timely manner. NESDC will always protect you if your appeal is true and honest.

Lastly, please study the Code of Ethics and Code of Conduct of Office of the National Economic and Social Development Council (NESDC) thoroughly as your guiding principles. Please respect and observe these principles to reflect their values. Each and everyone of us can help support the "REAL NESDC" in order to achieve its vision as "a core agency for strategic planning and formulation towards balanced and sustainable development, upholding the national interest, being responsive to changes, and working with the highest efficiency."

With Sincere Gratitude



Mr. Danucha Pichayanan

Secretary-General

Office of the National Economic and Social Development Council