


Location

- Burapha University
- Burapha Business School
- Model to co-train graduates
- Development of co-innovation lab


Objectives

Labs

- 6 main divisions
- 19 learning areas


2022 L&D

- 19 programs
- 1,231 pax.


2022 Visitors

- 36 groups
- 929 pax.



Objectives

- Model to co-train graduates to fulfill the labour force and demands
- Development of co-innovation lab, where the tourism lab can be used as a creative/ innovative lab to create future prototypes to meet the changing dynamics of tourism and hospitality industry

Labs

- Main Labs (6) : Hotel Lab, Restaurant & Culinary Lab, Co-Experience & Event Lab, Spa & Wellness Lab, Travel Consulting Lab, Airline Service Lab
- Learning Areas (19) :
 - Hotel Lab (4) : Lobby & Executive Lounge, 2 Mockup Rooms, HK Showroom
 - Restaurant & Culinary Lab (7) : Collab Café, TIL Dining, TIL Bar, Preparation & Cleaning Zone, Pastry & Cold Kitchen, Thai & Western Culinary, Demo Station
 - Co-Experience & Event Lab (2) : Innovative Workspace, Live Event
 - Spa & Wellness Lab (3) : Holistic Spa, Wellness treatment, TIL Privilege Spa
 - Travel Consulting Lab (2) : TIL Journey, TIL Coach
 - Airline Service Lab (1) : Check-in, Boarding Area, Lounge



Learning & Development – 2022

19 Courses 1,236 Pax

Food and Beverage Service for Cruise Lines

Food and Beverage Operation and Management

Mixologist

Mixologist and Barista

Patisserie and Cafe Boutique Management

Thai and International Cuisine Preparation

Airline and Cruise Business Management

Airline Basic Ticketing Reservation and Fare

Airline Business and Passenger Services

Cruise Business Management

Wine and Spirit Knowledge

Entrepreneurship in Coffee Shop Business

Information Technology for Hotel

Information Technology in Tourism Industry

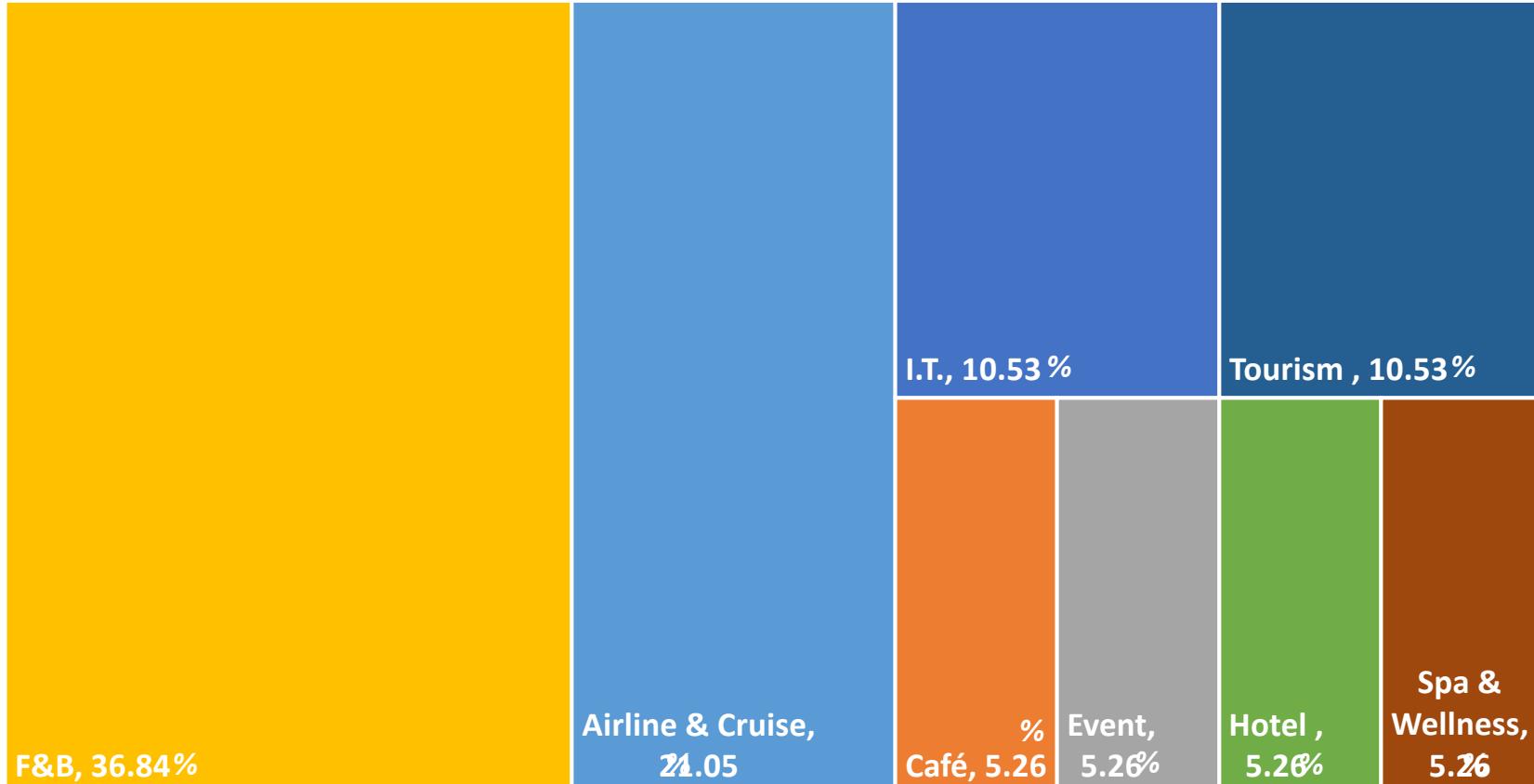
Principles of Tourist Guide

Tour and Travel Agent Operation Management

Room Division and Guest Services Management

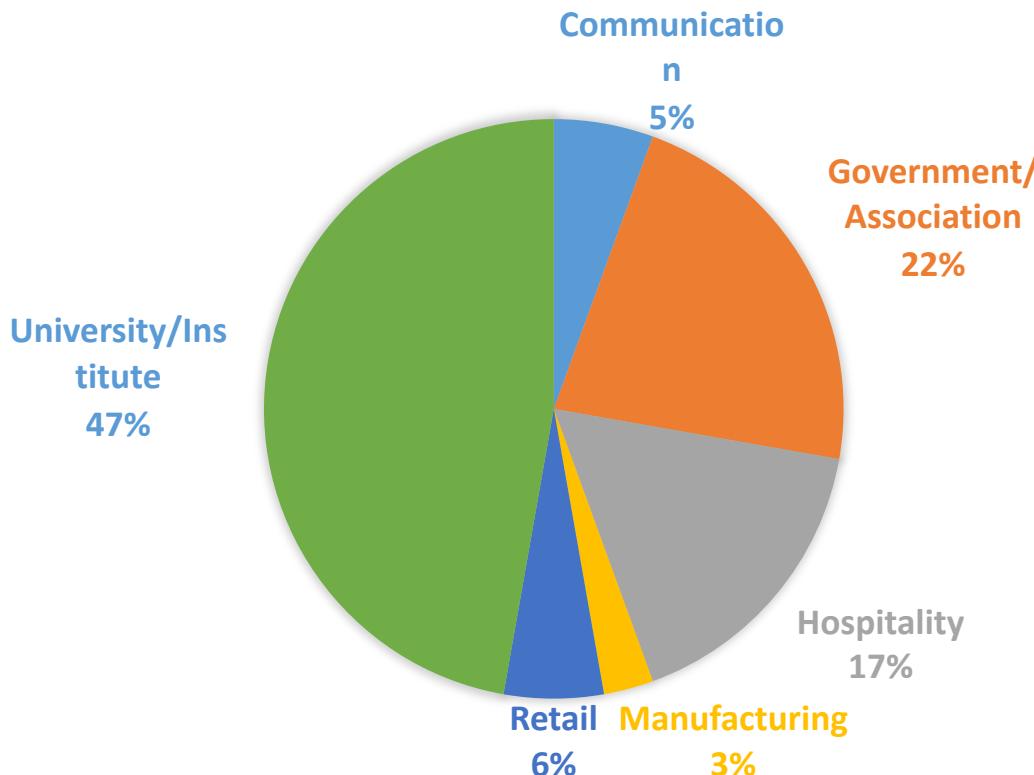
Event Business Management

Spa and Wellness Operation and Management



Visitors – 2022

36 Groups 929 Pax.



Partnership & Collaboration/ MOU

Existing Partners



Eastern Spa & Wellness Association



Thailand Convention & Exhibition Bureau



Royal Cliff Hotels Group



Centara Grand Mirage Beach Resort



True Coffee Go

Partners in the Pipeline



Holland America Line



Marriott International



InterContinental Fujairah Resort, UAE



Fonterra (Thailand)



Diageo Moët Hennessy (Thailand)

แผนการดำเนินงานในอนาคต



- จัดหลักสูตรอบรมระยะสั้นให้ครอบคลุมทุก Sector
- จัดตั้งศูนย์ทดสอบมาตรฐานฝีมือแรงงาน (สาขานวัตกรรม)

 - กรมพัฒนาฝีมือแรงงาน

- จัดตั้งหน่วยประเมินบุคลากรด้านการท่องเที่ยว

 - กรมการท่องเที่ยว

- จัดแข่งขันทักษะวิชาชีพท่องเที่ยว โรงแรม และบริการ
- แสวงหาความร่วมมือกับภาคอุตสาหกรรมอย่างต่อเนื่อง
- จัดหาแหล่งเงินทุนสำหรับการฝึกอบรมและกิจกรรม